

List of final theses

Surname Supervisor's surname Reviewer's surname Type of thesis

Thesis title :

Key words :

Key words in English :

Thesis status : All

Awards :

Thesis Faculty Department Year of Defence date Programme Specialization

Academic year of % Academic year of % Týká se praxe: % Study Faculty:

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Surname Name	St.	St. paper	Supervisors	Reviewers	Type of thesis	Def. date
	Thesis title					
ZAORALOVÁ Hana	N	DUO	Vorlová Růžena	Zámečník Roman	Bachelor's thesis	22.01.2008
	Customer analysis of given segment in selected region and marketing communication with them					

R - Unfinished thesis, DUO - Thesis finished and defended successfully, DBPOO - Thesis finished, no defense yet, ND - Thesis not finished

DBUO - Thesis finished but defended unsuccessfully, OPUBPOO - Thesis submitted, discontinued without attempting defence., OPUNO - Thesis submitted, discontinued after an unsuccessful