

List of final theses

Surname Supervisor's surname Reviewer's surname Type of thesis

Thesis title :

Key words :

Key words in English :

Thesis status : All

Awards :

Thesis Faculty Department Year of Defence date Programme Specialization

Academic year of % Academic year of % Týká se praxe: % Study Faculty:

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Surname Name	St.	St. paper	Supervisors	Reviewers	Type of thesis	Def. date
	Thesis title					
PŠENČÍKOVÁ Ivana	N	DUO	Kotyzová Pavla	Navrátilová Svatava	Master's thesis	22.05.2012
	Senior Citizens as a Specific Consumer Segment - Presentation and Selling Events					